

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam 'A' / 19247 / of 2016

Programme of the MBA (Full-time & Evening Programme) Dec – 2016- Jan 2017

New Pattern

Candidates are requested to be present at their respective centre of examination, fifteen minutes before the time appointed for the starting of the first paper and ten minutes before time for starting of each subsequent paper. CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/ TYPED/ PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF PAGER OR ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

- (1) **Venue: K.S.School of Business Management, Guj. Uni. Campus, Ahmedabad-9.**
- (2) The written examination will be conducted in the following order.

MBA-II / SEM-III (MBA FULL TIME & EVENING) (Fresher and Repeaters)

Date & Day	Subject / Course [Time : 10-00 a.m. to 1-00 p.m.]
26.12.2016 Monday	Business Laws (BL)
27.12.2016 Tuesday	Management Control Systems (MCS)
28.12.2016 Wednesday	Corporate Strategic Management (CSM)
29.12.2016 Thursday	Finance-Derivatives & Risk Management (DRM)
30.12.2016 Friday	Finance- International Finance (IF)/ Mktg.- Sales & Distribution Management (SDM)/ HRM- Recruitment & Selection (R& S)
31.12.2016 Saturday	Finance- Corporate Taxation & Financial Planning (CT & FP)/ Mktg.- Consumer Behaviour (CB) HRM- Strategic Human Resources Management (SHRM)
02.01.2017 Monday	Mktg.- Integrated Marketing Communications (IMC)
03.01.2017 Tuesday	Finance- Management of Financial Services (MFS)
04.01.2017 Wednesday	Mktg.- Marketing Research (MR)
05.01.2017 Thursday	Operation- Logistic & Supply Chain Management (L & S)
06.01.2017 Friday	Operations – Total Quality Management (TQM)
07.01.2017 Saturday	HRM- Human Resource Development (HRD)
09.01.2017 Monday	HRM- Management of Industrial Relations (MIR)
10.01.2017 Tuesday	Project Viva & Presentation of Special Studies for Mktg./ Finance/ HR Students [Venue: At B. K. School 11.00 am onwards]

Ahmedabad-380 009.
December 15, 2016

By order,
Dr. P. M. Patel
Controller of examinations.