Unit One (25%)

**Introduction to Management Information System.**
MIS Definition, Evolution of Modern day concept of MIS, MIS & other Disciplines, Need for MIS, Purpose & objective of MIS, Role & place of MIS in Business organisation, MIS as a organizational change Agent.

Unit Two (25%)

**Information Technology & Information Concepts.**
Definition of Information Technology, Meaning of computer, concepts of Data storage & processing, quick response systems, classification of Information systems in Business.
Information - A Fundamental Element, Information Revolution, Data & information, Types of Information. Humans as information processors.

Unit Three (25%)

**Information System for Functional Areas.**
Accounting Information system, Marketing information system, Inventory Information system, Manufacturing Information system, Human Resource Information system, MIS application in service sector.

Unit Four (25%)

**MIS Development & Implementation & New Concepts Related to MIS.**
Introduction, Effectives & Efficiency, Factors influencing Development & implementation of MIS, Approach towards Development & implementation of MIS.
New Concepts Related to MIS - Data Warehousing, Data Mining, knowledge Management, Business Intelligence, Information cycle Management.

**Reference Books**

1. Management Information System.
   By Dr. Milind. Oka
   Pune – 411030

   By W.S.Jawadekar 2nd Edition
   Tata MC-graw-Hill Publishing Company
   New Delhi.