GUJARAT UNIVERSITY
B.COM SEMESTER IV

F C 202 C --- COASTAL MANAGEMENT

Objectives:
- Natural and human factors that impact coastal marine ecosystems,
- Central, state and local management mechanisms and policies
- New trends in coastal management including integrated, ecosystem and watershed approaches

Unit I
- Introduction to Coastal Management
- Definition: Coastal area, coastal resources,
- History of Indian Costal Management

Unit II
- Overview of coastal management concepts and principles, important tools for coastal management
- Example of The Coastal Resource Management Project

Unit III
- Issues addressed by coastal management: resource use conflict, population growth and poverty, illegal activities, pollution, biodiversity conservation
- Coastal vulnerability - hazards and strategies

Unit IV
- Management on coastal fisheries and coastal aquaculture /study cases
- Costal Natural Resource
- Policy, legislation and institutional arrangement for costal management

Reference:
2. Coastal and Estuarine Management, Peter W. French, Routledge,
3. Beaches and Coasts, Duncan M. FitzGerald, Blackwell Publishing,
4. Coastal Zone Management in Tamilnadu, Dwivedi, S.N., Natarajan, R and Ramachandran, S.,
GUJARAT UNIVERSITY
B.COM SEMESTER IV

S S 202 D LEGAL DRAFTING

UNIT- I MEANING OF LEGAL DRAFTING, LEGISLATIVE DRAFTING

UNIT-II EXPECTATIONS AND RESPONSIBILITIES OF THE LEGISLATIVE DRAFTSMAN

UNIT-III DRFTING TECHNIQUES

UNIT-IV USE OF WORDS, SYNTAX AND PUNCTUATION IN LEGISLATIVE DRAFTING

REF:
PRINCIPLES OF LEGISLATION & LEGISLATIVE DRAFTING II ND EDITION
N K CHAKROBARTY
R CAMBAY & CO PVT LTD, KOLKATTA
GUJARAT UNIVERSITY
B.COM SEMESTER IV

F C 202 D Business Process Outsourcing

Syllabus

Objective:

The objective of the course is to acquaint the students with the outsourcing, Business Process Outsourcing, various aspects of Outsourcing etc.

Module No. Modules/Sub-Modules

I Outsourcing- Introduction, Outsourcing and reengineering, Types of outsourcing, ICT opportunities, Outsourcing development phases, Information technology and Outsourcing, Need, Reasons, Benefits of O, Outsourcing risks, Outsourcing success factors, outsourcing Process, Outsourcing network, Outsourcing drivers, Trends of outsourcing, Business models, Pricing models in outsourcing, Strategic decision to outsource, Outsourcing and BPO, Emerging opportunities in outsourcing industry

II BPO- Introduction, Global scene, Outsourcing in India, Trends in high end ITES in India, Key players in Indian outsourcing industry, Strategic business process outsourcing, ITES-BPO industry of India, Growth drivers of Indian ITES-BPO, Domestic BPO market growth

III Quality Standards and Methodologies for BPO

IV Challenges deal by Indian BPO sector, Attrition and Indian BPO

V Emerging opportunities – KPO, LPO, RPO, MRO etc. The future of outsourcing industry

Reference textbooks:

1. BPO Industry in India by S K Awasthi by Jain Book
5. ESSENTIALS OF BUSINESS PROCESS OUTSOURCING by Rick L. Click
6. Business Process Outsourcing: Process, Strategies, and Contracts (Wiley Desktop Editions) (Hardcover) By: Barbara Murphy Melby (Author) and John K. Halvey