

**21172**

Seat No. \_\_\_\_\_

**Third Year B. B. A. Examination**

March / April – 2003

**Business Environment**

*(New Course)*

Time : Hours]

[Total Marks : **70**

**Instructions :** (1) Attempt **all** questions.

(2) Figures to the **right** indicate marks.

**1** What do you mean by strategic management ? How SWOT analysis is helpful in business management ? **14**

**OR**

**1** (a) Discuss the influence of Business ethics on modern business environment. **7**

(b) Write a short note on social audit with reference to India. **7**

**2** Discuss the objectives and instruments of monetary policy. **14**

**OR**

**2** (a) Write a note on OTCEI. **7**

(b) Explain various functions of capital market. **7**

**3** Discuss the important Industrial policy developments after 1990. **14**

**OR**

**3** (a) Explain different objectives of price and distribution control in India. **7**

(b) What is Disinvestment ? Discuss the process of disinvestment in India. **7**

**4** Critically examine the EXIM policy development after 1990. **14**

**OR**

**4** (a) Discuss the advantages of joint venture. **7**

(b) Write a note on : **7**  
EOU and EPZ (SEZ).

**5** Short notes : (any **two**) **14**

(a) Quality circles

(b) Impact of Globalisation

(c) Social responsibility of business towards employees and consumers

(d) Economic roles of government.

---