

561503

Seat No. _____

Third Year B. A. Examination

April / May – 2003

Functional (Communicative) English : Paper - XI
(Vocational Course)
(New Course)

Time : 2 Hours]

[Total Marks : 40

Instructions : (1) Mention clearly the option you attempt.
(2) Figures to the **right** indicate **marks**.

1 Explain the market-based feedback systems and research based feedback systems. **10**

OR

1 What should be the role of the electronic media in India ? Justify your stand and discuss the reasons in detail. **10**

OR

1 Write notes on : **10**
(a) Audience types
(b) Problems with voice quality.

2 Discuss the various categories of broadcast news according to structure and content. **10**

OR

2 How would you ensure vivid communication on the electronic media ? Discuss some of the techniques. **10**

OR

2 Write notes on : **10**
(a) Use of the prompting device
(b) Performing on camers.

3 What was the Modasa Experiment ? Explain how its inputs were used for the electronic media. **10**

OR

3 Explain the reasons which led to the radio losing ground to the television. **10**

OR

3 Write notes on : **10**
(a) Need for the decentralisation of Doordarshan.
(b) Voice training exercises.

4 (a) Give suitable headlines to the following news items : **3**
(i) An unclaimed bag, found on the railway tracks near the Navayard 'D' cabin, led to a bomb scare in the area. On searching the bag, officials of R.P.F. found foreign currency in it. The police have now started investigations to locate the owner of the bag.
(ii) Gujarat State Petroleum Corporation, a state public sector undertaking, will go global by making its move on the Russian territory through oil and gas exploration. The Gujarat government and the Astrakhan region of Russia have agreed to jointly explore oil and natural gas in Astrakhan.

4 (b) Write a script for television radio on the basis of the news given below : **7**
(i) Two assailants on Sunday shot dead Abdul Majid Dar, former Hizbul Mujahideen chief commander, at his residence in north Kashmir, in an attack possibly brought on by intra-group rivalry. Dar's mother and daughter were injured in the attack. Police sources said Dar at odds with the ISI since he announced the unilateral cease-fire and had entered into an unsuccessful dialogue with the centre in July 2000.

- (ii) Air-India on Tuesday hiked its fares across the board by five percent from April 16 and also decided to impose a fuel surcharge of 10 dollars per coupon from April first, following a decision to this effect by the I.A.T.A. In another major development on the war risk insurance issue, Air-India and Indian Airlines begged a waiver from the insurance companies, which had earlier decided to impose a hefty premia on all flights.

OR

- 4 (b) Write a script for television / radio on the basis of 7
points given below :
- (i) Defending champion– Australia –retained the World Cup--- defeat India by 125 runs --biggest ever score- 359 runs--- Captain Ponting's unbeaten 140 runs-- India all out for 234 runs--- Virendra Sehwag highest score 82 runs -- Australia - record win in three world cups.
- (ii) US and allies face resistance in Iraq–Iraqi officials claim-- two helicopters showt down--- outskirts of Baghdad--- twenty marines killed and fifty injured-- twelve British sailors missing-- Saddam addressed his people- calling them to resist US--condemned attack--US condemn ill-treatment of prisoners-- violation of Geneva convention.
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