

Seat No. : _____

MLS-01
April-2007
Information and Communication
Paper-I

Time : 3 Hours]

[Max. Marks : 100

સૂચના : જમણી તરફના અંકો ગુણ દર્શાવે છે.

૧. ડેટા માહિતી અને જ્ઞાનની વ્યાખ્યા આપી તેમની વચ્ચેનો તફાવત સ્પષ્ટ કરો. ૨૦

અથવા

માહિતીની લાક્ષણિકતા જણાવો, માનવ જીવનની વિવિધ પ્રવૃત્તિઓમાં માહિતીની ભૂમિકા વિષે ચર્ચા કરો.

૨. “માહિતી રોજંદા વપરાશની વસ્તુ છે.” ચર્ચા કરો. ૨૦

અથવા

માહિતી સમાજના લક્ષણો જણાવો, ખેતી પ્રધાન સમાજ અને ઔદ્યોગિક સમાજ કરતાં માહિતી સમાજ કઈ રીતે ભિન્ન છે તે જણાવો.

૩. અસરકારક પ્રત્યાયનના માધ્યમો જણાવી પ્રત્યાયનના અવરોધક પરિબલોની ચર્ચા કરો. ૨૦

અથવા

માહિતીને લાગુ પડતા વ્યવસ્થાપનના સિદ્ધાંતોની ચર્ચા કરો.

૪. નીચેના પૈકી કોઈપણ બે વિષે ટૂંક નોંધ લખો : ૨૦

૧. બૌદ્ધિક સંપત્તિ અધિકાર.

૨. માહિતીનું અર્થશાસ્ત્ર.

૩. U.A.P.

૪. વર્તમાન માહિતી સ્થળાંતર સંકલન.

૫. અંગ્રેજી વર્ડન પ્રમાણે. ૨૦

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Instruction : Figures on right side indicate marks.

1. Define and differentiate data, information and knowledge. **20**

OR

Mention the characteristics of information. Briefly discuss the role of information in various human activities.

2. “Information is a commodity” – Discuss. **20**

OR

Explain characteristics of information society. Explain how it is different from agriculture society and industrial society.

3. Explain medium of effective communication and discuss barriers of communication. **20**

OR

Discuss the principles of management which is applied to information.

4. Write short note on any **two** from the following : **20**

1. Intellectual Property Right.
2. Economics of Information.
3. U.A.P. (Universal Availability of Publication)
4. Present information transfer chain.

5. Select from the multiple choice and write correct answer of the following questions in your answer book. **20**

1. Sri Krishna Devaraya Andhra Basha Nilayam, Hyderabad was established in the year
(a) 1901 (b) 1910
(c) 1914 (d) 1920

2. Chapter 4 of A.P.Public Libraries Act, 1960 deals with
 - (a) State Library Committee
 - (b) Zilla Grandhalya Samasthas
 - (c) Dept. of Public Libraries
 - (d) Finance and Accounts
3. Availability of Publications to every one whoever and whenever they wanted is popularly know as
 - (a) UAP
 - (b) UBC
 - (c) Access to Publication
 - (d) Free flow of Publications
4. To meet the ever growing needs of user communities, which of the following is most essential for library ?
 - (a) Library legislation
 - (b) Resource sharing
 - (c) Grants from Government
 - (d) Library Management.
5. Who has stated that “Library is the heart of the Institution” ?
 - (a) D.S.Kothari
 - (b) C.D.Deshmukh
 - (c) S.Radhakrishnan
 - (d) A.L.Mudaliar
6. Which of the following public library receive books under Delivery of Books and News Papers Act 1954 ?
 - (a) Parliament Library
 - (b) Connemera Public Library
 - (c) Tanjavur Saraswati Mahal Library
 - (d) Trivandrum Public Library
7. The term ‘Libra Chain’ was coined by
 - (a) R.L.Collison
 - (b) J.K.Gates
 - (c) S.R.Ranganathan
 - (d) W.A. Mumford
8. Intellectual Property Rights are recognized as :
 - (a) Standard
 - (b) Patent
 - (c) Specification
 - (d) Copyright
9. ASLIB now stands for :
 - (a) Association of Special Libraries and Information Bureau
 - (b) Association for Special Library and Information Centres
 - (c) Association of Information Centres
 - (d) Association for Information Management
10. The ‘Library Bill of Rights’ was formulated and propagated by
 - (a) SLA
 - (b) ALS
 - (c) UNESCO
 - (d) IFLA

11. The Parry Committee (U.K.) was appointed to look into the affairs of which of the following type of libraries :
 - (a) Public
 - (b) Special
 - (c) College
 - (d) University
12. The working group on Libraries (1964) set up by planning commission was headed by :
 - (a) B.S. Kesavan
 - (b) V.K.R.V.Rao
 - (c) P.N.Kaula
 - (d) A.Neelameghan
13. The totality of ideas conserved through civilization is known as :
 - (a) Data
 - (b) Information
 - (c) Knowledge
 - (d) Wisdom
14. The author of “World Communication : Threat or promise” is
 - (a) Charless Ogsood
 - (b) Norman Weiner
 - (c) Colline Cherry
 - (d) R.L.Ackoff
15. The study of control and communicate in both animals and machines is know as :
 - (a) Informatics
 - (b) Cybernetics
 - (c) Futuristics
 - (d) Entropy
16. The (Information Industry) map developed by Larry Day has
 - (a) Six segments
 - (b) Eight segments
 - (c) Ten segments
 - (d) Twelve segments
17. Who defined that “Documentation is a complex process involved in pin-pointed, exhaustive and expeditions service of nascent thought to specialists.”
 - (a) S. C. Bradford
 - (b) S. R. Ranganathan
 - (c) J. H. Shera
 - (d) Margaret Egan
18. The author of “Documentation and the Organization of Knowledge” is
 - (a) J. H. Shera
 - (b) B. Guha
 - (c) A. K. Mukherji
 - (d) T. D. Wilson
19. Who in the following is regarded as Father of Library Movement in U.S.A. ?
 - (a) C. A. Cutter
 - (b) Melvil Dewey
 - (c) John Cotton Dana
 - (d) D. J. Boorstein
20. Library Development Plan, Thirty year programme for India was prepared by :
 - (a) B. S. Kesavan
 - (b) S. R. Ranganathan
 - (c) K. S. Hingwe
 - (d) K. S. Deshpandey