

Seat No. : _____

FC-26

Business Communication : Paper-I

[Text : Tales For All Times]

Editor P. V. Ramachandran

(Subsidiary)

Time : 3 Hours]

[Total Marks : 70

1. Answer in belief any FIVE questions from the following : 10
- (i) Do you sympathize with Mr. S. S. Sharma ? Why ?
 - (ii) Why did Miss Smith have to quit the place ?
 - (iii) How did Aksenov die ?
 - (iv) Where did Rajah drop the diamond ? Why ?
 - (v) Why did Gessler brothers die ?
 - (vi) How did the scholar reach the treasure ?
 - (vii) What was the basic nature of Deborah ?
2. (a) Sketch the character of Deborah. 12
- OR**
2. (a) Justify the title : THE ARTIST 12
- OR**
2. (a) Write the theme of 'QUALITY'. 12
2. (b) Write a conversation between a customer and a salesman in the television shop. 10
- OR**
2. (b) Write a conversation between two friends on the plus and minus points of having a mobile phone. 10
3. (a) Write a sales letter on any ONE of the following products : 10
- (i) Leather goods
 - (ii) Readymade garments

OR

3. (a) Write a collection letter either of mild or of strong form to recover your overdue amount. **10**
3. (b) Write a circular to your business contacts on : **10**
- (i) Opening a new branch
- OR**
- (ii) Admission of a new partner.
- OR**
3. (b) Write a letter to the Editor of The Times with a request to publish your views on : **10**
- (i) The role of Election Commissioner.
- OR**
- (ii) Violation of law and order during the elections.
4. Invite a friend of yours to pass the summer vacation with your family. Work out a tour to South India. **10**
- OR**
- Invite your N.R.I. friend to attend the marriage ceremony of your elder sister. Explain the Vedic rites & rituals in your letter. **10**
5. Write a casual leave note. **8**
- OR**
5. Request your boss for leave on medical ground. **8**
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