

Master in Development Communication

Entrance – Written Test

Candidate's Seat No. _____

Supervisor's Signature _____

Date: 1st June, 2008

Time: 10.30 to 12.30

Total Marks: 100

Marks Obtained _____

Examiner's Signature _____

: Instructions :

1. This is a Question Paper cum Answer Sheet for Section 1. Write answers in the space provided after each question.
2. Write answers in Answer Sheet for SECTION 2.
3. Answers may be written in English, Gujarati or Hindi.
4. No negative marking.
5. Candidates are advised to clearly mention their seat number in the space provided for it.
6. Candidates are advised not to exceed the stipulated word limit in SECTION 2.
7. Candidates are advised to tie SECTION 1 and SECTION 2 Answer Sheets properly.

GOOD LUCK

Section 1

Total Marks: 60

1. Name India's first Woman President _____
2. Autobiography of Gandhiji is titled _____
3. Name the Space Vehicle landed at Mars from NASA _____
4. The tribe agitating for reservation in Rajasthan is _____
5. Name the Chief Minister of Karnataka _____
6. World Heritage Site near Vadodara is _____
7. Name the capital city of Pakistan _____
8. Name the fruit which is known as the 'king of fruits' through out the World

9. Name the Continent which has maximum number of countries _____
10. Teachers' Day is celebrated on _____ (date and month)
11. Name the musical instrument in the hands of Goddess Saraswati _____
12. 'Three Mistakes of My Life', a recent best seller is written by _____
13. Name a popular Hindi film actress who received Padma Shri Award recently

14. Human body contains _____ litre of blood.
15. The Cold War happened between these two countries _____
16. Gaza strip is in this country _____
17. Name the old name of Myanmar _____
18. There are three types of muscles : Voluntary, Involuntary and _____
19. When a disease breaks out and disseminates from place to place, victimizing a
sizable population is called _____
20. National Game of India is _____
21. Imaginary line joining North and South Poles and Cutting the Equator at right
angles is called _____
22. The economic phenomenon characterized by excessive production, less demand
and tight money market is known as _____
23. Name the Corporate group which designed the Nano Car _____
24. India became Republic on _____ (date, month, year)

25. Name the Indian Classical dance having its roots in Tamil Nadu _____
26. Name the candidate from Democratic Party who is challenging Hillary Clinton in the USA Presidential Elections _____
27. Name the person who gave final report in Harbhajan-Sreesanth Controversy for IPL Tournament after the hearing _____
28. Film 'Chak De' is directed by _____
29. ISRO launched _____ Satellites simultaneously, which is a milestone.
30. Bandhavgarh National Park, Fort and numerous prehistoric caves are located in the State of _____
31. Name the only Indian city in the world symbolizing the nine divisions of the Solar system through nine rectangular sectors subdividing it according to the principles laid down in the 'Shilpa Shastra' _____
32. The duration of Sun's rotation is _____ days.
33. Name the smallest state in terms of population as per 2001 census in India _____
34. The longest length of India's land borders is with this country _____
35. Centre for Development Communication, Gujarat University has recently celebrated _____ years.
36. Gandhi Jayanti is celebrated on _____ (Date & Month)
37. Name the IPS officer of Gujarat Cadre who climbed Mt. Everest recently _____
38. Name the famous Indian playwright who died recently in Mumbai _____
39. _____ is another popular social network like ORKUT on internet.
40. The Knowledge Commission was headed by _____
41. Right to Information Act in India came into existence in the year _____
42. The most common blood type in humans is _____
43. The loss of electrons from a substance is called _____
44. 'Maggi' is a famous brand of this company _____
45. _____ won the "Chhote Ustaad" reality show.
46. Arjuna Awards are given for Excellence in the field of _____
47. Olympic Games, 2008 will be held in this country _____

48. The study of physical properties of sound is known as _____
49. _____ is the oldest existing news paper in India, published in Gujarati Language.
50. We have an angle of _____. How big will it look through a glass that magnifies things three times? _____
51. Name the biggest number that can be written with four 1s _____
52. It is estimated that the width of the human hair is $\frac{3}{1000}$ inch. About how many hairs placed side by side would measure an inch? _____
53. In the family each daughter has the same number of brothers as she has sisters and each son has twice as many sisters as he has brothers. How many daughters and sons does the family have? _____
54. One who collects coins is called _____
55. The Hindi film 'Tare Zameen Par' deals with _____ disease.
56. Expand the following (Any five)
- a.) IPL _____
 - b.) HTTP _____
 - c.) AMUL _____
 - d.) IMF _____
 - e.) EMMRC _____
 - f.) IPO _____
 - g.) AWAG _____
 - h.) MHz _____

SECTION 2

1. Write an Essay of about 500 words on **ANY ONE** (15)
 - a.) Privatisation in Education
 - b.) Status of women in India
 - c.) Role of Media in democracy

2. Write Short Notes on **ANY TWO** (10)
 - a.) Urban Development and Environment
 - b.) Reality Shows on Television
 - c.) Religious minorities in a Secular society

3. Review a feature film you liked the most. (5)

4. Create a Poster with a slogan on **ANY ONE** (10)

(One need not be a painter or having drawing material)

 - a.) Global Warming
 - b.) Education for All